



<https://fishrigs.com/employment/assistant-manager-fly-fishing-sales/>

Assistant Manager – Sales

Description

RIGS Fly Shop & Guide Service is always looking for talented, experienced people who know the fly fishing industry. While we have very low turnover, we are always interested to learn what you can bring to our team.

- **The Assistant Manager** supports the Fly Shop Manager, Reservations Manager, and Owners via collaborative guidance to enhance the business's retail and reservation performance. This position requires a professional, enthusiastic, and detail-oriented individual with a strong understanding of the fly-fishing industry and their role in communicating a unified message. The Assistant Manager will work collaboratively to assess and improve RIGS systems across the fly shop, e-commerce, and reservations to maximize sales and assist with business-related tasks as needed. Flexibility, collaboration, and independent task management are essential to this role. **Only serious applicants with industry experience, resume, and cover letter will be reviewed.**

Responsibilities

- **Assist** – Serve as an assistant to Retail and Reservations Operations as a sales associate and daily operations support. Ability to effectively sell the products and services we offer.
- **Oversee** – small E-commerce site in the organization of products to effective sell online.
- **Marketing** – Assist the RIGS Marketing team in promoting E-commerce/Retail/Trips.
- **Proficiency** – Gain an elevated understanding of the overlap of the Retail and Guided Services RIGS offers by assisting the reservations team in booking clients on guided trips.

Qualifications

- **Flexibility and Interpersonal Skills:** Ability to adapt to changing priorities and work independently or collaboratively as needed. This role requires a dynamic individual capable of balancing sales performance, operational tasks, and leadership responsibilities to support the growth and success of the Fly Shop and Guide Service.
- **Certifications:** Willingness to obtain and maintain certifications required for occasional guiding services.
- **Comprehensive Business Knowledge:** Develop and maintain proficiency in all aspects of the business, focusing on industry trends, gear innovations, and regional developments.
- **Strong Written & Verbal Communication:** Demonstrate professionalism in both written and spoken communication, including proper spelling, grammar, and sentence structure. Effectively document and communicate situations that could impact product success or guest experience in a timely manner.
- **Technical Proficiency:** Possess strong skills in Windows-based

Hiring organization

RIGS Fly Shop & Guide Service

Employment Type

Full-time,

Button

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Industry

Fly Fishing

Job Location

1075 Sherman St unit 101, 81432, Ridgway, Colorado, USA

Base Salary

\$ 40,000 - \$ 60,000

Date posted

January 9, 2025

programs, internet systems, and cloud-based programs. Experience with e-commerce, social media, and marketing is a plus.

- **Industry Expertise:** A background in the fly-fishing industry and knowledge of rafting equipment and safety standards is preferred.
- **Retail Sales Experience:** Prior experience in the fly shop or guide service industry is ideal. Provide exceptional customer service, maintain a high level of product knowledge, and present the RIGS business in a professional, clean, and inviting manner.
- **Organizational Skills:** Exhibit excellent time management, attention to detail, and the ability to work independently. Stay focused on tasks during both busy and slower seasons.

Job Benefits

- **Salary:** Pay is dependent on experience in the fly fishing, retail and guide services fields. Starting salary \$40,000 to \$60,000 depending on skill level, performance history and experience.
- **End of Year Profit Share Bonus and Business Performance-Based Bonus**
- **Accountability Plan Benefits**
- **Two Weeks Paid Vacation:** available during the off-season (November–February)
- **Annual Work Schedule:** Averaged 35–40 hours per week, with reduced hours in the winter and increased hours during peak summer months.
- **Employee Discounts:** Access to PRO deals, vendor offers, and incentive programs.
- **Destination Access:** Dependent on involvement and interest.